

Rahul Chopra

9650223839 | rahulchopra8@gmail.com | www.rahulchopra.in | New Delhi

PROFESSIONAL SUMMARY

Creative and detail-oriented **Frontend Developer** with 12+ years of experience designing responsive, user-centered websites. Proficient in **UI/UX design, HTML, CSS, JavaScript, Adobe Creative Suite, and responsive web design**. Skilled in translating business requirements into visually appealing and functional digital experiences that improve user engagement and conversion rates.

CORE TECHNICAL SKILLS

Frontend Technologies:

React.js, jQuery, HTML5, CSS3, Tailwind CSS, Bootstrap, Responsive Design

Web Development:

Single Page Applications (SPA), REST API Integration, Cross-Browser Compatibility, Performance Optimization, Mobile-First Development

Tools & Platforms:

VS Code, Adobe XD, Photoshop, Illustrator, Dreamweaver, Git, Figma

Other Skills:

UI/UX Design, Website Maintenance, Debugging & Troubleshooting, Banner Design, Email Template Development, Mockups & Prototyping, PSD to HTML conversion, Optimize Google page speed insights.

PROFESSIONAL EXPERIENCE

Sr. Website Designer

HsAd (LG Affiliated) | Jun 2023 – Oct 2025

- Developed and maintained responsive web applications using React.js.
- Built dynamic landing pages and promotional campaign websites.
- Converted PSD/Figma designs into pixel-perfect HTML/CSS layouts.
- Designed and implemented interactive advertisements and weekly mailers.
- Optimized websites for performance, accessibility, and cross-browser compatibility.
- Collaborated with developers, content writers, and graphic designers to deliver high-quality digital assets.
- Created mockups, banners, and promotional visuals aligned with brand guidelines.

Sr. Website Designer

Digiversal Pvt. Ltd. | Dec 2018 – Jun 2023

- Designed and developed responsive websites using HTML5, CSS3, Bootstrap, and JavaScript.
- Maintained and updated client websites to improve performance and user experience.
- Created web banners, promotional creatives, and email templates.
- Implemented mobile-compatible and SEO-friendly web pages.
- Worked closely with backend developers to integrate APIs and dynamic content.

Sr. Website Designer

Mobel eLabs Pvt. Ltd. | Mar 2017 – Oct 2018

- Developed custom website layouts and landing pages.
- Ensured cross-browser compatibility and responsive behaviour.

Ui Developer

Times of India | Apr 2016 – Mar 2017

- Designed digital creatives and marketing assets for web platforms.
- Developed HTML email templates and campaign landing pages.

Web Designer

eWebSoln | Jul 2015 – Jan 2016

- Designed and maintained business websites.
- Converted design mockups into responsive web pages.

Web Designer

Pragati Infosoft Pvt. Ltd. | Feb 2013 – May 2015

- Developed static and dynamic websites using HTML, CSS, and JavaScript.
- Designed marketing banners and promotional materials.
- Supported website maintenance and updates.

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- Generative AI Foundations Certification (**ChatGPT, GitHub Copilot, Grok, Claude**)
- Seminar on HTML5 Development
- Seminar on Adobe Photoshop

EDUCATION

Bachelor of Computer Applications (BCA)

IP University | 2012

Web Designing Course

TGC Animation and Multimedia | 2012

12th Grade (CBSE)

DAV Public School | 2007

10th Grade (CBSE)

DAV Public School | 2005

PROFESSIONAL PROJECTS

- <https://www.unlockdestinations.in/> (Freelance Project)
- <https://www.hsad.co.in/>
- <https://lg-india.com/lg-kpop-contest/>
- <https://lg-india.com/lg-kpop-contest/about-us>
- <https://lg-india.com/lg-kpop-contest/contact-us>
- <https://www.lg.com/in/compliance>

- <https://www.lg.com/in/tryandbuy>
- <https://www.lg.com/in/oled-circle>
- <https://www.lg.com/in/oled-circle-tandc/>
- <https://www.lg.com/in/catalogue>
- <https://www.lg.com/in/catalogue-2023>
- <https://www.lg.com/in/offers>
- <https://www.lg.com/in/festive-offers>
- <https://www.lg.com/in/festive-offers/home-entertainment>
- <https://www.lg.com/in/healthy-heart-recipes>
- <https://www.lg.com/in/faqs>
- <https://www.lg.com/in/tvs-onlinesale>
- <https://www.lg.com/in/microwaveovens-onlinesale>
- <https://www.lg.com/in/airconditioners-onlinesale>
- <https://www.lg.com/in/refrigerators-onlinesale>
- <https://www.lg.com/in/washingmachines-onlinesale>
- <https://www.lg.com/in/catalogue/oled>
- <https://www.lg.com/in/lg-corporate-social-responsibility-policy>
- <https://www.lg.com/in/waterpurifier-onlinesale>
- <https://www.lg.com/in/dishwashers-onlinesale>
- <https://www.lg.com/in/air-purifiers-onlinesale>
- <https://www.lg.com/in/catalogue-2022>
- <https://www.lg.com/in/appliances-catalogue>
- <https://www.lg.com/in/festive-onlinesale>
- <https://www.lg.com/in/he-makarsankranti-celebrations>
- <https://www.lg.com/in/festive-promotions>
- <https://www.lg.com/in/tvs-warranty-information>
- <https://www.lg.com/in/waterpurifiers-tnc>
- <https://www.lg.com/in/oled-refrigerators-festive>
- <https://www.lg.com/in/kcc-event-tnc>
- <https://www.lg.com/in/consent-form/>
- <https://www.lg.com/in/my-lg-home-tnc>
- <https://www.lg.com/in/festive-offers/>
- <https://www.digiassignmenthelp.com>
- <https://www.digiversal.in/>
- <https://www.sssi.in/>
- <https://www.eduversalglobal.com/>
- <https://www.expertgrad.com/>
- <https://www.indiaassignmenthelp.com/>
- <https://www.tutorversal.com/>
- <https://www.tutoropedia.com/>
- <https://www.webcastertechnologies.com/>
- <https://www.helloassignmenthelp.com/au/>
- <https://www.writoversal.com/>
- <https://www.myassignmentservices.com/>
- <https://myassignmentservices.com/portal>
- <https://www.indiaonline.in/>
- <https://www.festivalsofindia.in/>
- <https://news.indiaonline.in/>
- <https://www.panindia.in/>
- <https://local.indiaonline.in/>
- <https://indiagreetings.in/>